



LAUCHIE REID

Born in 1981 in Vancouver, Canada. Lives and works in Toronto, Canada.

EDUCATION

2004	Diploma in Illustration, Sheridan College
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EXHIBITIONS

**denotes group exhibitions*

2012	PULSE NYC, New York, USA AXIS MUNDI, Art Gallery of Ontario, Toronto, Canada *
2011	The World Turned Upside Down, Narwhal Projects, Toronto, Canada 3 Out of 5 Ain't Bad, OPTICA, Montréal, QE * TorontoHeartsJapan, Gladstone Hotel, Toronto
2010	That Hideous Strength, Narwhal Art Projects, Toronto, Canada Hibernation Sickness, Narwhal Art Projects, Toronto, ON * The Unicorn, Narwhal Art Projects, Toronto The Dazzle, Narwhal Art Projects, Toronto Game Over 4, Giant Robot, Los Angeles, CA *
2009	Life Drawing, Narwhal Art Projects, Toronto, Canada Post-it Note Show 4, Giant Robot, Los Angeles, CA * Game Over/Continue, Giant Robot, San Francisco, CA * Long Time Listener, First Time Caller, Giant Robot, New York, NY * Foreign Legionnaires, Edward Day Gallery, Toronto, ON * Worn Fashion Journal – Fashion Cares auction, Bata Shoe Museum, Toronto, ON *
2008	Tell Me Lies, Tell Me Sweet, Pretty Lies, Sid Lee Collective, Amsterdam, NL * Kitschy, Gay and Over in A Second, Magic Pony, Toronto, Canada * Stay Gold, Narwhal Art Projects, Toronto, Canada Spread the Lead, Gallery Hanahou, New York, USA
2007	Fancy Action Now, Magic Pony, Toronto, Canada * Luminato, Outdoor Mural, Distillery District, Toronto, Canada Knock Your Socks Off, Headquarters Galerie & Boutique, Montreal, Canada Summer Sanctuary, Gallery Hanahou, New York, USA



2006	Team Macho is A Tough Man, Magic Pony, Toronto, Canada * Getting To Know You, Headquarters Galerie & Boutique, Montreal, Canada Toronto Alternative Art Fair, Gladstone Hotel, Toronto, Canada Cats Are the New Bunnies, Magic Pony, Toronto, Canada
2005	Friends For Life, Magic Pony, Toronto, Canada * Team Macho Draws Similar Conclusions, Harbourfront Centre, Toronto, Canada Toronto Alternative Art Fair, Gladstone Hotel, Toronto, Canada Partridge and Pear Trees, Magic Pony, Toronto, Canada

SELECTED BIBLIOGRAPHY

Lodown Magazine #73, Berlin, Germany, October 2010
 Little Burgundy Magazine, September 2010
 Late Night In The Bedroom, Episode #7, January 27, 2010
 The Gutenberg's Quarterly Concern #1, June 2009
 "Instant Magic." ROJO Magazine, September 2008
 Turner, Leah. "Helter Shelter: Team Macho." Color. No 6, Issue 3. (Summer 2008)
 Knutzen, Bertie. "Team Macho Artist Profile." Charm Offensive. July 2008.
 Bilton, Chris. "Team Macho: The Men of Fancy Action." Slash. Winter 2008.
 Burman, Monika. "Recipe for Macho." MASS Art Guide. May 2007.
 Whyte, Murray. "Artful Bond of Men." Toronto Star. April 27, 2006
 Sung, Hannah. "Interview." The New Music. Much Music television interview, August 5, 2005.
 Terauds, John. "Illustrator gang fees on whimsy." Toronto Star. June 23, 2005.
 "Sex City." Radio Interview, CIUT 89.5 FM, May 2, 2005.

CATALOGUES & BOOKS

Narwhal Art Projects. The Merlin Years. Toronto: Narwhal Art Projects. 2012
 Narwhal Art Projects. The Dazzle. Toronto: Narwhal Art Projects. 2011
 Peter Thaler and Lars Denicke, eds. Pen To Paper. Berlin: Pictoplasma Publishing, 2009.
 Mattus, Matt, ed. Beyond Trend. Cincinnati: HOW Design Books, 2008.
 Team Macho. Precious Gems. Toronto: Koyama Press, 2008.
 Magic Pony. Fancy Action Now: The Art of Team Macho. Toronto: Magic Pony Publishing, 2007.

COMMERCIAL PROJECTS/CLIENTS

Barenaked Ladies Are Men, Barenaked Ladies Are Me, Barenaked Ladies Talk to the Hand CD and DVD artwork and tour stage set for Canadian rock group The Barenaked Ladies, 2007.
 EnRoute, The National Post, Toronto Star, Mclean's Magazine, The Walrus Magazine, Eye Weekly, Kids On TV , Corus Entertainment, Network Records, Shout!Factory Productions